



FOR IMMEDIATE RELEASE

Principal LED Announces Membership in World Sign Associates

September 7, 2017 – Principal LED recently announced membership in World Sign Associates as the organization's newest Associate Product Member. Membership in WSA is an honor for those companies that have shown their dedication to quality craftsmanship, business ethics, and corporate citizenship. As part of their commitment to the industry, Associate Product Members provide ongoing training to other WSA members at regional meetings and virtual seminars.

Principal LED manufactures and delivers LED lighting solutions to the sign industry with leading edge LED modules, retrofit products, power supplies, and accessories. They pride themselves on innovation, simplifying lives, friendly service, and industry support. Principal LED is the inventor of the Qwik Stik™, Fusion Freedom™, The Knockout™, and other game-changing products. Services include complimentary layouts, educational resources, and online calculators. Learn more at www.p-led.com.

World Sign Associates is the premier trade organization for electrical sign manufacturers and suppliers throughout North America. Members represent some of the industry's top talent. They craft custom signs as well as signs for regional and national programs, either by working independently or by combining the strengths of nearly 200 sign manufacturers and suppliers throughout North America. Founded in 1947, World Sign Associates offers an executive forum for education, fellowship, support and the exchange of ideas. WSA members adhere to the highest ethical business standards and bring the utmost value to their customers.

For more information, please contact World Sign Associates at 800.421.0641 or Principal LED at 325.227.4577.