

Press Release

May 22, 2017

Osram Introduces First Seven-Year Warranty for LED Signage Lighting Market

WILMINGTON, Mass. – [Osram](#), a leading global lighting and technology company, today announces the extension of its comprehensive LED signage system warranty. Osram’s standard LED Signage System Warranty has been extended from five years to an industry-leading seven years. This warranty applies to a number of Osram’s Signage Lighting products including the BackLED™ and BoxLED™ LED Modules along with Osram’s world-class Optotronic® Constant Voltage Power Supplies (OT60W and OT96W models) when used together as a complete lighting system. Extending the warranty by an additional two years is an unprecedented industry move by Osram, designed to further strengthen the commitment the company offers to its customers by backing its products for a full seven years.

“A warranty is only as good as the product it protects, and as a leader in lighting technology and innovation, we are confident that Osram’s bold new seven-year warranty for LED signage underscores our commitment to providing our customers with the highest quality products and service,” said Philip Warner, vice president and general manager, Digital Systems business unit, Osram Americas region. “Extending the product warranty to seven years is unprecedented in the signage market, and we are proud to once again be an industry leader.”

For more information, visit the Osram website where you can download the new warranty information by clicking the [LED Signage System Warranty](#) link.

ABOUT OSRAM SYLVANIA

OSRAM SYLVANIA is part of OSRAM Americas, a group of OSRAM companies located in North and South America. As a leader in lighting solutions and services specializing in innovative design and energy-saving technology, the company sells products under the brand names OSRAM, Traxon, ENCELUM and SYLVANIA. The portfolio ranges from high-tech applications based on semiconductor technology, such as infrared or laser lighting, to smart and connected lighting solutions in buildings and cities. The OSRAM SYLVANIA and OSRAM Americas regional headquarters is located in Wilmington, Massachusetts. For more information, visit www.osram-americas.com or follow us on Facebook and Twitter.

ABOUT OSRAM

OSRAM, based in Munich, is a globally leading lighting manufacturer with a history dating back about 100 years. The product portfolio includes high-tech applications based on semiconductor technology such as infrared or laser lighting.

The OSRAM logo is displayed in a bold, orange, sans-serif font.

The products are used in highly diverse applications ranging from virtual reality, autonomous driving or mobile phones to smart and connected lighting solutions in buildings and cities. In automotive lighting, the company is the global market and technology leader. Based on continuing operations (excluding Ledvance), OSRAM had around 24,600 employees worldwide at the end of fiscal 2016 (September 30) and generated revenue of almost €3.8 billion in that fiscal year. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED400; trading symbol: OSR). Additional information can be found at www.osram.com.

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