



**For Immediate Release**

## **N. Glantz & Son Announces Key Account Business Unit with Mark Haist as Director.**

Mark has an extensive background in the sign industry with over 40 years in the electric, lighting and graphic industry and having spent 5 years within various sales and operational functions at Glantz. With a vast experience in the graphic industry, Mark has been a sign manufacturer business owner, a member of the Board of Directors of the California Sign Association as well as a member of city planning commissions. Mark brings valuable experience to project management in sign manufacturing as he has worked in all aspects of the sign/graphics industry from design, estimating, fabrication, painting, assembly, installation, lighting and sign--service and maintenance, energy retrofit conversion as well as sales and consulting.

At Glantz, Haist was the Electrical Market Director where he led Glantz' strategic initiative in the electric and lighting market. Haist will continue to report to Mark Christie, VP Sales, Marketing and Strategic Sourcing, where he will focus on managing the success and growth of strategic key accounts.

Mark Christie commented, "Mark Haist brings four decades of experience in the electric sign and lighting business and having owned sign manufacturing businesses has a deep understanding of how to anticipate the needs of the customer. Mark, and his team, will bring a greater focus to our Key Accounts segment at Glantz and a focus that will be unmatched in the industry".

Christie continues, "This change signifies a strategic focus as we are investing to provide our key accounts a differentiated service model. We understand the complexities of large sign manufacturers and are investing in resources to work strategically with our valued customers to provide best in class service, support, and expertise and to support their growth and profitability."

Glantz is committed to developing a business unit focused on strategic key accounts and with this expansion is actively recruiting for key positions to develop, manage and implement growth to these key customers.

### **ABOUT N. GLANTZ & SON**

N. Glantz & Son, a full line national sign, graphics, electrical and lighting supplies company headquartered in Louisville, KY, has been family owned since 1906.

We will continue to structure our business model to build Glantz into a premier supplier to the sign, graphics and lighting industries.

Calling 1.866.NGLANTZ (645.2689) will automatically connect you to your closest Glantz branch, or find out more at [nglantz.com](http://nglantz.com).

Those interested in Key Account positions at N. Glantz & Son please contact Carla Jones at [cjones@nglantz.com](mailto:cjones@nglantz.com).

For more information please contact Mark Christie at [mchristie@nglantz.com](mailto:mchristie@nglantz.com).