

# SONAPDIGITAL



**pixelight**  
DIGITAL SIGNAGE

“All-in-One” digital sign solution that displays content in full high-definition!

- **Plug and Play – Ready to go out of the box!**
  - Over 50 design templates available in the Pixelight software
  - Integrated Internet and data feeds using simple command widgets
- **Commercial-grade display, designed for 24/7 operations**
  - Fully automated scheduling of your messages
- **Full high Definition (1080p) signs**
- **First-class advertising management module**
- **Changing display messages is quick and easy**
- **Three model sizes available in custom colors and a full range of accessories**
- **Three-year warranty**
  - Simple annual license/support agreement

For more product information visit [SonapDigital.com](http://SonapDigital.com).



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**N. GLANTZ & SON™**  
SIGN SUPPLIES  
FOUNDED 1906

# Feature Comparison: Sonap Digital vs. Other Solutions

Feature	Low-end Systems	Mid-Range Systems	Sonap Digital Pixelight	Enterprise Systems
Cost	\$	\$\$	\$\$\$	\$\$\$
<b>Hardware</b>				
High-definition displays	Most not HD	720-1080p HD	Full 1080p HD	720-1080p HD
Display and digital engine integrated into one box	No	Mixed	✓	No
Digital engine power/performance	Low	Medium	High	Choices available
<b>Software</b>				
Runs on all popular platforms and browsers	N/A	Mixed	✓	Mixed
Web-based content management tools	No	Mostly	✓	✓
Live web preview	No	No	✓	Requires Add-on Hardware
Built-in design studio	No	No	✓	Mixed
Open architecture/APIs for easy custom integration	No	Limited	✓	✓
Advertising engine	No	No or Less Flexible	Optional	Optional, Complex to Use
Content caching (saves content on local storage)	N/A	Mixed	✓	✓
Software updates	N/A	Mixed	Automatic	Manual
<b>Content</b>				
Professional template available	No	Limited	50+	Optional, Additional Cost
Easy to make quick content edits	No	No	Simple web tools	Needs expertise
Multiple, dynamic screen regions with different content	No	No or less flexible	✓	✓
Live data feeds from internet: CSS, weather, news, sports and stock tickers, etc.	No	No or less flexible	✓	Optional, Additional Cost
<b>Flexibility and Security</b>				
Ready to deploy out of the box	No	No	✓	No
Size of network	N/A	Limited Scalability	Unlimited	Unlimited
Training requirements	Easy to use	Limited online tutorials	Free online training videos	Classroom
System security	Very little	Medium to high	High	High
Multiple users with different permissions	N/A	Mixed	✓	✓



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