



## **Glantz Feather Banner Stand Artwork Requirements, 3.5 Meter**

### **PREFERRED FILE FORMATS (Please see next page for diagram)**

#### **\* EPS (vector file)**

Vector artwork from a program like Illustrator is always preferred as it is capable of being sized to any dimension without loss of resolution. If sending in this format please make sure to convert all text to outlines.

#### **\* TIFF, JPG, PSD (raster image)**

If raster files are used, such as files from Photoshop, a minimum resolution of 150 ppi at FINAL PRINT dimensions are required. Also take into consideration if you are creating anything at a scaled size. If your file is half size then the resolution must be 300 ppi so it yields 150 ppi when enlarged 200% to full size. Anything less will result in pixelation in the final piece. Please keep in mind that a raster file has to be created at a high resolution from the start that yields 150 ppi at final print size. Starting smaller and then changing the resolution to be higher later will only result in blurry artwork.

#### **\* PDF**

PDFs are acceptable as long as they are prepared properly using the Press Quality or X1A settings.

#### **\*InDesign**

We also accept original InDesign creation files. For these to function properly all support files and fonts MUST also be collected using the "Package" feature in InDesign. The resulting folder can be compressed into one file using software such as Stuffit or Winzip. If you are using a layout program such as InDesign to place a raster image in the layout, you must be conscious of how much the image is scaled. For example, if you place a 300 ppi Photoshop file and scale it to 200% in InDesign you have cut your resolution in half to 150 ppi and is still acceptable (see above). In this example, if it was scaled any more in InDesign it would fall below the required resolution and risk bad print quality.

# 3.5M (11'2.6")

The height of the base is about 2".

The total height of the flying banner is about 134.6"  
from ground to tip with 36" base pole.

Red line shows .5" bleed--extend graphics to line.

Blue dotted line shows best graphic area and  
approximate location of pole pocket hem stitching.

